



**The Victorville Police / Fire Activities League
TRIBUTE TO HEROES 5K CHALLENGE**

April 24, 2013

To Whom It May Concern:

The Victorville City Police / Fire Activities League is preparing the **TRIBUTE TO HEROES 5K CHALLENGE**, a 5K running race that will directly benefit the Victorville Police / Fire Activities League, the Sheriff's Employee Assistance Team (SEAT), and the Victorville Police Department's Station Activities Committee. SEAT proceeds will benefit the family of Detective Jeremiah MacKay, who was fatally wounded in the manhunt for Christopher Dorner, and Deputy Alex Collins, who was seriously injured.

The TRIBUTE TO HEROES 5K CHALLENGE is scheduled to take place on Saturday, June 8th, 2013, from 7:00 a.m. to 12:00 p.m., at the Victor Valley College in Victorville, CA.

A safety fair will take place near the start/finish line of the race course where members of the community can view and speak to various vendors and public safety representatives.

We are currently seeking sponsorship for the **TRIBUTE TO HEROES 5K CHALLENGE** and are requesting your help in supporting our charitable cause.

The Victorville Police / Fire Activities League is a non-profit organization and operates strictly as a non-profit entity. **Tax ID #27-2945859.**

PREMIERE SPONSORSHIP: \$250.00 - Includes a booth space at the event, (2) runner entries, your business name and logo on all promotional materials, including event t-shirts, flyers, posters, and website.

VENDOR SPONSORSHIP: \$50.00 – Includes vendor booth space at the event.

Submit application and payment to:

Victorville Police Department

Attn: PFAL 5K

14200 Amargosa Rd. Victorville, CA 92392

Make checks payable to: Victorville PFAL

On behalf of our coordinators for the **TRIBUTE TO HEROES 5K CHALLENGE**, I would like to personally **THANK YOU** for your consideration in this matter. Should you have any questions, please feel free to contact Sergeant R. McCoy at the Victorville Police Department at 760-792-7719 or by e-mail at rmccoy@sbcasd.org.

Sincerely,

TRIBUTE TO HEROES 5K CHALLENGE Co-Coordinator